

Sponsors will be featured across our digital platforms:

- Website • Social Media • Email Messages
- Digital Marketing Messages

And, in our print materials:

- Mailed Invitation • Library Guide
- Post-event Print Advertising

## New this year!

### **Virtual Event**

Guests will join this online event to benefit the Johnson County Library Foundation, Saturday, September 12! Attendees will enjoy a brief, fun program then move on to choose from a variety of virtual rooms for unique experiences like storytelling, trivia, and music performances.

### **Video Series**

This 8-part video series will promote the Library and recognize our incredible sponsors. “Celebrity guests” will share a story special to them. This series will air on our social platforms and be available on our website.

### **Your Foundation Support**

Essential online Library services have been going strong during the pandemic despite library building closings. Library lovers keep coming back for record visits to access the eLibrary, the Librarians Answers platform, and online programming and events. Your support in ways small and large keep the Library vibrant for our community.

## Pulitzer

\$15,000 Presenting Sponsor

- Exclusive Presenting Sponsorship recognized in all materials as “Library Lets Loose presented by...”
- Your profile featured on website and event program
- Your profile shared on the Library Foundation’s social channels in one exclusive post
- Recognition on all digital platforms and print materials (website, video series, social media, invitation, pre/post event communications)
- Opportunity to make opening remarks at the Virtual Event

## Booker

\$10,000 Sponsor

- Your profile featured on website and event program
- Recognition on all digital platforms and print materials (website, video series, social media, invitation, pre/post event communications)
- Your profile shared on the Library Foundation’s social channels in one exclusive post
- Exclusive Sponsor of one video in 8-week video series
- Exclusive Sponsor of one room at our Virtual Event (Trivia, story time, concert, etc.)

## Hugo

\$5,000 Sponsor

- Recognition on digital platforms and print materials (website, video series, social media, invitation)
- Exclusive Sponsor of one video in 8-week video series
- Exclusive Sponsor of one room at our Virtual Event (Trivia, story time, concert, etc.)

## Caldecott

\$3,000 Sponsor

- Recognition on digital platforms and print materials (website, video series, invitation)
- Shared Sponsor of one video in 8-week video series
- Shared Sponsor of one room at our Virtual Event (Trivia, story time, concert, etc.)

## Newbery

\$1,500 Sponsor

- Recognition on digital platforms and print materials (website, invitation)
- Shared Sponsor of one room at our Virtual Event (Trivia, story time, concert, etc.)

## Edgar

\$750 Sponsor

- Recognition on digital platforms and print materials (website, invitation)